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## ***At a Glance: 2019-20 Sponsorship Opportunities***

### **Diamond Sponsor - \$20,000**

#### **Events**

- Host a major chapter event
- Or host a custom event at your showroom or partner with another showroom
- And host: Sponsored Event at Maison et Objet, Priority to host VIP Tour at High Point Market, Priority to host breakfast, lunch, or cocktail reception during either the VIP Tour at High Point Market or the DESIGN Summit, Student Showroom Tour, Chapter & Board Meeting

#### **Social & DESIGN Magazine**

- Sponsored Content Article, 1 Full Page Spotlight in DESIGN, Company Logo in each quarterly issue, 20 % off additional placements in DESIGN, Instagram Takeover, Chapter Website Listing, Six promotional e-blasts to the membership, Editor At Large Coverage

### **Emerald Sponsor - \$15,000**

#### **Events**

- Host a major chapter event
- Or host a custom event at your showroom or partner with another showroom
- And host: VIP Tour at High Point Market, CEU during a building-wide DESIGN Summit, Breakfast, lunch, or cocktail reception during either the VIP Tour at High Point Market OR the DESIGN Summit OR Maison et Objet, Student Showroom Tour, Board & Chapter Meetings, CEU events at Showroom

#### **Social & DESIGN Magazine**

- One Half Page Ad, Company Logo in each quarterly issue, 3 promotional e-blasts to the membership, Chapter Website Listing, 15% off additional advertising

### **Platinum Sponsor - \$10,000**

#### **Events**

- Host:
  - A custom special event in your showroom or partner with another showroom
  - VIP Tour at High Point Market OR Maison et Objet OR CEU during DESIGN Summit
  - Breakfast, lunch, or cocktail reception during the DESIGN Summit
  - Student Showroom Tour
  - Host Board Meeting
  - Host Chapter Meeting

#### **Social & DESIGN Magazine**

- One quarter page ad, Company Logo in each quarterly issue, Chapter Website Listing, 1 promotional e-blast to the membership

*Please contact ASID Administrator Ali Bullis at 212-641-0018 or [administrator@nymetro.asid.org](mailto:administrator@nymetro.asid.org) for the full Sponsorship Packet and additional information.*



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## **Gold Sponsor - \$7,500**

### **Events**

- Host 3 events:
  - Custom Event in the NY Metro Area
  - Board & Chapter Meeting
  - CEU at Showroom
  - VIP Tour at High Point Market OR Maison et Objet
  - Student Showroom Tour

### **Social & DESIGN Magazine**

- Company Logo in each quarterly issue, Chapter Website Listing, 1 promotional e-blast to the membership

## **Silver Sponsor - \$5,000**

### **Events**

- Host a Chapter Meeting or be involved in the Annual CEU Summit
- Host a High Point OR Maison et Objet Tour or Event

### **Social**

- Chapter Website Listing, Company Logo in each quarterly issue

## **Affiliate Program - \$2,500**

- Host 1 Chapter Meeting in the NY Metro area & host a High Point or Maison et Objet social
- Chapter Website Listing & Company Logo in each quarterly issue

## **A La Carte**

### **DESIGN Magazine**

- Reach out to ASID NY Metro members to inform them about your services and new products
- 10% off direct mail rates & 20% off digital edition options

### **Events**

- Chapter Meeting - \$1,000.

### **NY Metro News - Monthly E-Newsletter**

- 1 Banner Ad - \$1,000
- 1 Job Listing - \$100

### **Social Media**

- Editor at Large Event Coverage Recap - \$795
- Editor at Large Video - \$6,500
- Instagram Takeover - \$1,000
- Sponsored Social Posts Image - \$200
- Sponsored Social Posts Video - \$300
- Sponsored Stories - \$50

### **E-Blast & Mailing Lists**

- Mailing List Rental ASID NY Metro Members - \$1,000
- 1 Sponsored E-Blast - \$500.00

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