

2020 SPONSORSHIP OPPORTUNITIES

AMERICAN
SOCIETY OF
INTERIOR
DESIGNERS



NEW YORK METRO



WHO WE ARE

AT THE ASID NY METRO CHAPTER, WE ARE ALWAYS SEEKING WAYS TO ENHANCE THE OPPORTUNITIES FOR OUR INDUSTRY PARTNERS AND CHAPTER SPONSORS FOR RICH AND EFFECTIVE ENGAGEMENT WITH OUR MEMBERS!

WE UNDERSTAND THE IMPORTANCE OF HOSTING QUALITY CHAPTER EVENTS TO DRAW THE MAXIMUM NUMBER OF MEMBERS INTO SHOWROOMS. AN ARRAY OF OFFERINGS IS OUTLINED IN THIS PACKAGE, THAT WILL PROVIDE NUMEROUS BENEFITS FOR YOUR BRAND.

THE SPONSORSHIP LEVELS PROVIDE A COMBINATION OF THE FOLLOWING TYPES OF OPPORTUNITIES

- HOSTING MEMBER EVENTS
- HOSTING CEU EVENTS
- MAISON ET OBJET EVENTS
- DESIGN MAGAZINE & SOCIAL MEDIA ADVERTISING
- HOSTING BOARD MEETINGS
- HIGH POINT EVENTS

ASID NY METRO CHAPTER OFFERS THE FOLLOWING LEVELS OF SPONSORSHIP

DIAMOND	PLATINUM	EMERALD
GOLD	SILVER	AFFILIATE

ADDITIONAL A LA CARTE OPTIONS ARE AVAILABLE.

WE WELCOME YOU AS A SPONSOR TO THE ASID NY METRO FAMILY!

The ASID NY Metro Chapter educates, empowers, and elevates the interior design community to positively impact all.

SPONSORSHIP LEVELS

DIAMOND SPONSOR \$20,000

EVENTS

- HOST AN EXCLUSIVE CHAPTER EVENT OR CREATE A CUSTOM EVENT AT YOUR SHOWROOM OR PARTNER WITH ANOTHER SHOWROOM.
- AND HOST: SPONSORED EVENT AT MAISON ET OBJET, PRIORITY TO HOST VIP TOUR AT HIGH POINT MARKET, PRIORITY TO HOST BREAKFAST, LUNCH, OR COCKTAIL RECEPTION DURING EITHER THE VIP TOUR AT HIGH POINT MARKET OR THE DESIGN SUMMIT, STUDENT SHOWROOM TOUR, CHAPTER & BOARD MEETING

SOCIAL & DESIGN MAGAZINE

- SPONSORED CONTENT ARTICLE, 1 FULL PAGE SPOTLIGHT IN DESIGN, COMPANY LOGO IN EACH QUARTERLY ISSUE, 20% OFF ADDITIONAL PLACEMENTS IN DESIGN, INSTAGRAM TAKEOVER, CHAPTER WEBSITE LISTING, SIX PROMOTIONAL E-BLASTS TO THE MEMBERSHIP, EDITOR AT LARGE COVERAGE

PLATINUM SPONSOR \$15,000

EVENTS

- A CHAPTER EVENT IN YOUR SHOWROOM OR PARTNER WITH ANOTHER SHOWROOM
- VIP TOUR AT HIGH POINT MARKET OR MAISON ET OBJET
- A CEU AT YOUR SHOWROOM OR PARTNER WITH ANOTHER SHOWROOM
- STUDENT AND EMERGING PROFESSIONALS SHOWROOM TOUR

SOCIAL & DESIGN MAGAZINE

- ONE HALF PAGE AD, COMPANY LOGO IN EACH QUARTERLY ISSUE, 3 PROMOTIONAL E-BLASTS TO THE MEMBERSHIP, CHAPTER WEBSITE LISTING, 15% OFF ADDITIONAL ADVERTISING

EMERALD SPONSOR \$10,000

EVENTS

- HOST:
 - A CHAPTER EVENT IN YOUR SHOWROOM OR PARTNER WITH ANOTHER SHOWROOM
 - VIP TOUR AT HIGH POINT MARKET OR MAISON ET OBJET
 - A CEU AT YOUR SHOWROOM OR PARTNER WITH ANOTHER SHOWROOM
 - STUDENT AND EMERGING PROFESSIONALS SHOWROOM TOUR

SOCIAL & DESIGN MAGAZINE

- ONE QUARTER PAGE AD, COMPANY LOGO IN EACH QUARTERLY ISSUE, CHAPTER WEBSITE LISTING, 1 PROMOTIONAL E-BLAST TO THE MEMBERSHIP MEMBERSHIP

GOLD SPONSOR \$7,500

EVENTS

- HOST:
 - A CHAPTER MEETING OR CEU AT YOUR SHOWROOM OR PARTNER WITH ANOTHER SHOWROOM
 - STUDENT AND EMERGING PROFESSIONALS SHOWROOM TOUR
 - RECEIVE 4 TICKETS TO THE CEU DESIGN SUMMIT FOR YOUR COMPANY OR TO OFFER YOUR CLIENTS

SOCIAL & DESIGN MAGAZINE

- COMPANY LOGO IN EACH QUARTERLY ISSUE, CHAPTER WEBSITE LISTING, 1 PROMOTIONAL E-BLAST TO THE MEMBERSHIP

SILVER SPONSOR \$5,000

EVENTS

- HOST A CHAPTER MEETING AT YOUR SHOWROOM OR PARTNER WITH ANOTHER SHOWROOM
- 3 SPONSORED E-BLASTS
- CHAPTER WEBSITE LISTING, COMPANY LOGO IN EACH QUARTERLY ISSUE

AFFILIATE PROGRAM \$2,500

- HOST A CEU AT YOUR SHOWROOM OR PARTNER WITH ANOTHER SHOWROOM
- 2 SPONSORED E-BLASTS

A LA CARTE

DESIGN MAGAZINE

- REACH OUT TO ASID NY METRO MEMBERS TO INFORM THEM ABOUT YOUR SERVICES AND NEW PRODUCTS
- 10% OFF DIRECT MAIL RATES & 20% OFF DIGITAL EDITION OPTIONS

NY METRO NEWS - MONTHLY E-NEWSLETTER

- 1 BANNER AD - \$1,000
- 1 JOB LISTING - \$100

SOCIAL MEDIA

- EDITOR AT LARGE EVENT COVERAGE RECAP - \$895
- SPONSORED SOCIAL MEDIA POSTS ON BOTH THE ASID NY METRO INSTAGRAM AND FACEBOOK PAGE - 3 FOR \$150

E-BLAST & MAILING LISTS

- MAILING LIST RENTAL ASID NY METRO MEMBERS - \$1,000
- 1 SPONSORED E-BLAST - \$500.00

ANNUAL GALA SPONSORSHIP OPPORTUNITIES ARE ALSO AVAILABLE. PLEASE CONTACT US FOR DETAILS.

2020 SPONSORSHIP CONTRACT

COMPANY NAME: _____

CONTACT NAME: _____

ADDRESS: _____

CITY: _____ STATE: _____ ZIP: _____

PHONE: _____ E-MAIL: _____

SPONSORSHIP LEVEL (ANNUALLY):

- | | |
|--------------------------------------------|--------------------------------------------|
| <input type="checkbox"/> DIAMOND \$20,000 | <input type="checkbox"/> GOLD \$7,500 |
| <input type="checkbox"/> PLATINUM \$15,000 | <input type="checkbox"/> SILVER \$5,000 |
| <input type="checkbox"/> EMERALD \$10,000 | <input type="checkbox"/> AFFILIATE \$2,500 |

A LA CARTE

SOCIAL MEDIA

- EDITOR AT LARGE EVENT COVERAGE RECAP \$895
- SPONSORED SOCIAL MEDIA POSTS ON BOTH THE ASID NY METRO INSTAGRAM AND FACEBOOK PAGE – 3 FOR \$150

E-BLAST & MAILING LISTS

- 1 SPONSORED E-BLAST \$500
- NY METRO MEMBERS MAILING LIST RENTAL \$1,000
- NY METRO E NEWSLETTER BANNER AD \$1,000
- NY METRO E NEWSLETTER JOB LISTING \$100

PLEASE MAIL COMPLETED FORM AND CHECK TO:
ASID NY METRO
ATTN: SPONSORSHIPS 230 WASHINGTON AVENUE EXT.
SUITE 101, ALBANY NY 12203

ACCEPTANCE OF CONTRACT

ENROLLMENT COVERS A 12 MONTH PERIOD. ALL OFFERINGS AT THE PACKAGE LEVEL CHOSEN MUST BE FULFILLED DURING THE ENROLLMENT TIME FRAME. I AGREE TO THE TERMS AND CONDITIONS OF THE ASID NY METRO SPONSORSHIP.

SIGNATURE _____ DATE _____

QUESTIONS?

PLEASE CONTACT ASID ADMINISTRATOR ALI BULLIS
AT 212-641-0018 OR ADMINISTRATOR@NYMETRO.ASID.ORG