SPONSORSHIP LEVELS



SPECIALIZED & DIGITAL SPONSORSHIPS

DURING THIS COVID-19 ERA, WE ARE OFFERING SHORT-TERM & DIGITAL SPONSORSHIP OPTIONS, PLEASE CONSIDER THE FOLLOWING:

VIRTUAL EVENTS VIA ZOOM

Current Members: \$750 Potential Members: \$800 (OF WHICH \$250 WILL BE DONATED TO A CHARITY- aiding COVID-19 efforts)

- HOST AN EXCLUSIVE ONE (1) HOUR ZOOM WEBINAR
- A SHOWROOM TOUR, CEU PRESENTATION, OR CUSTOM EVENT
- DURING OUR KAWFEE TALK SERIES ON FRIDAYS; HAPPY HOUR ON WEDNESDAYS; OR CUSTOM DATE & TIME

PRE-RECORDED VIDEO POSTS

Current Members: \$300 Potential Members: \$350

- ONE (1) PRECORDED VIDEO TO BE POSTED ON OUR FACEBOOK + YOUTUBE PAGES
- PRODUCT LAUNCH, SHOWROOM TOUR, OR OTHER CUSTOM TOPIC
- DURATION OF VIDEO- UPTO THIRTY (30) MINUTES

CURATED SHOWROOM EVENTS

Current Members: \$100 per designer Potential Members: \$150 per designer

- HOST ONE (1) HOUR EVENT
- PRODUCT LAUNCH, SHOWROOM TOUR, OR RE-INTRODUCTION TO BRAND/PRODUCTS
- CURATED DESIGNER MEMBER INVITE (selected by sponsor) OR UPTO FIVE (5) DESIGNER MEMBERS (by registration)

SHORT-TERM SPONSORSHIP

Current Members: \$600 Potential Members: \$650

- THREE (3) MONTH SPONSORSHIP
- HOST ONE (1) HOUR CURATED SHOWROOM EVENT; UTPO FIVE (5) DESIGNERS
- MONTHLY SPONSOR RECOGNITION THROUGH INSTA-STORIES AND FACEBOOK POST