

2022 Sponsorship Opportunities

AMERICAN
SOCIETY OF
INTERIOR
DESIGNERS



NEW YORK METRO

WHO WE ARE

At ASID NY Metro, we are always seeking ways to **enhance the opportunities** for our Industry Partners and Chapter Sponsors for **rich and effective engagement with our members!**

We understand the importance of hosting **quality Chapter events to draw the maximum number of members into showrooms and connecting with representatives and products.** An array of offerings are outlined in this package that we hope will provide numerous benefits for your brand! All sponsorships are valid for one year from date of enrollment.

The sponsorship levels provide a combination of the following types of opportunities:

- Hosting Virtual or In-Person Events
- Hosting CEU Events
- Hosting VIP tours at High Point Market and Maison&Objet
- DESIGN Magazine & Social Media Advertisement

ASID NY Metro offers the following sponsorship levels:

DIAMOND | PLATINUM | EMERALD | GOLD | SILVER | AFFILIATE

Additional a la carte options are also available!

We welcome you as a sponsor of the ASID NY Metro family!

The ASID NY Metro Chapter educates, empowers, and elevates the interior design community to positively impact all.

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SPONSORSHIP LEVELS

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DIAMOND SPONSOR \$20,000

EVENTS

- Host a Chapter event (virtual or in-person)
- Host a VIP tour, breakfast, lunch, or cocktail party at High Point Market and Maison&Objet
- Participation in the CEU Summit
- Host a Student showroom tour
- Host a Chapter & Board Meeting

DESIGN MAGAZINE & ONLINE PRESENCE

- Sponsored content article, 1 full-page spotlight in DESIGN, company logo in sponsor directory, 20% additional placements in DESIGN
- Listing on Chapter website
- 6 Promotional Eblasts
- 12 Month banner advertisement in Chapter e-newsletter
- Listing on Zoom waiting page
- 30 second commercial on Zoom events

PLATINUM SPONSOR \$15,000

EVENTS

- Host a Chapter event (virtual or in-person)
- Host a VIP tour, breakfast, lunch, or cocktail party at High Point Market and Maison&Objet
- Participation in the CEU Summit
- Host a Student showroom tour
- Host a Chapter & Board Meeting

DESIGN MAGAZINE & ONLINE PRESENCE

- Half page ad in DESIGN, company logo in sponsor directory, 15% additional placements in DESIGN
- Listing on Chapter Website
- 5 Promotional Eblasts
- Listing on Zoom waiting page

A La Carte Options

- **\$1,000:** Host a Chapter Event (Virtual or In-Person)
- **\$1,000:** ASID NY Metro Member Mailing List Rental
- **\$500:** Sponsored Eblast
- **\$150 for 3:** Sponsored Social Media Post on the ASID NY Metro Instagram & Facebook Page

EMERALD SPONSOR \$10,000

EVENTS

- Host a Chapter event (virtual or in-person)
- Host a VIP tour, breakfast, lunch, or cocktail party at High Point Market and Maison&Objet
- Participation in the CEU Summit
- Host a Student showroom tour
- Host a Chapter & Board Meeting

DESIGN MAGAZINE & ONLINE PRESENCE

- Quarter page ad in DESIGN, company logo in sponsor directory
- Listing on Chapter Website
- 4 Promotional Eblasts
- Listing on Zoom waiting page

GOLD SPONSOR \$7,500

EVENTS

- Host a Chapter event (virtual or in-person)
- Participation in the CEU Summit
- Host a Student showroom tour
- Host a Chapter & Board Meeting

DESIGN MAGAZINE & ONLINE PRESENCE

- Company logo in DESIGN sponsor directory
- Listing on Chapter Website
- 3 Promotional Eblasts
- Listing on Zoom waiting page

SILVER SPONSOR \$5,000

EVENTS

- Host a Chapter Event (virtual or in-person)
- Host a Chapter & Board Meeting

DESIGN MAGAZINE & ONLINE PRESENCE

- Company logo in DESIGN sponsor directory
- Listing on Chapter Website
- 3 Promotional Eblasts
- Listing on Zoom waiting page

AFFILIATE PROGRAM \$2,500

- Host a Chapter Event (virtual or in-person)
- Listing on Chapter Website & Zoom waiting page
- 2 Promotional Eblasts

2022 SPONSORSHIP CONTRACT

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NEW YORK METRO



COMPANY NAME _____

CONTACT NAME _____

ADDRESS _____

CITY _____ STATE _____ ZIP _____

PHONE _____ EMAIL _____

SPONSORSHIP LEVEL (12 MONTH DURATION):

- | | |
|--|--|
| <input type="checkbox"/> DIAMOND \$20,000 | <input type="checkbox"/> GOLD \$7,5000 |
| <input type="checkbox"/> PLATINUM \$15,000 | <input type="checkbox"/> SILVER \$5,000 |
| <input type="checkbox"/> EMERALD \$10,000 | <input type="checkbox"/> AFFILIATE \$2,500 |

A LA CARTE OPTIONS

- CHAPTER EVENT \$1,000
- MAILING LIST RENTAL \$1,000
- SPONSORED EBLAST \$500
- 3 SOCIAL POSTS \$500

ACCEPTANCE OF CONTRACT

Enrollment covers a 12 month period from date of contract. All deliverables at the package level must be fulfilled within 12 months of signature. I agree to the terms and conditions of the ASID NY Metro Sponsorship.

SIGNATURE _____ DATE _____

THANK YOU FOR YOUR SUPPORT!

Please mail completed form and check to:

ASID NY Metro
ATTN: Ali Bullis
230 Washington Avenue Ext., Suite 101,
Albany, NY 12203

If you prefer to pay by card, please let us know and we will do our best to accomodate.

QUESTIONS?

Please contact ASID NY Metro Administrator, Ali Bullis, at 212-641-0018 or administrator@nymetro.asid.org

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