# 2023 Sponsorship Opportunities



# **WHO WE ARE**

The American Society of Interior Designers (ASID) advances the interior design profession and communicates the impact of design on the human experience.

Through our efforts, **ASID NY Metro educates, empowers, and elevates the interior design community** to positively impact all. We collaborate with others to promote the value of interior design, preparing our members to excel in a dynamic and evolving profession.

We offer career-stage programming that offers rich and effective engagement with our members. ASID NY Metro is always seeking ways to collaborate and activate with brands, firms, and practices through Industry Partnerships and Chapter Sponsorships.

An **array of best-in-class offerings** across several categories including but not limited to events, tours, advertorials, social and more. Diamond, Platinum, Gold, Silver, and Affiliate sponsorships are available and are all valid for one year from the date of enrollment. Additional a la carte opportunities are also available.

We welcome you as a sponsor of the ASID NY Metro family!



The ASID NY Metro Chapter educates, empowers, and elevates the interior design community to positively impact all.

## **SPONSORSHIP** LEVELS



## **DIAMOND SPONSOR** \$20,000

#### **EVENTS**

- Host up to (2) in-person evening Chapter Meetings and up to (2) Member Events.
- Host (1) VIP tour, breakfast, lunch, or cocktail party at an Industry Event.
- · Opportunity to participate in Annual CEU Summit
- Presenting Design Award Sponsor
- · Host a virtual showroom tour or virtual event

#### **DESIGN MAGAZINE & ONLINE PRESENCE**

- Sponsored content article in DESIGN
- (1) Full-page spotlight in DESIGN (Spring or Fall issue)
- (1) Full-page spotlight in Member Directory
- Product spotlight in (12) monthly Chapter e-newsletter
- Up to (6) eblasts
- Sponsor provided content posted monthly:
  - o (6) Instagram posts or reels
  - o (6) Instagram stories

## **GOLD SPONSOR** \$7,500

#### **EVENTS**

- Host (1) monthly evening Chapter Meeting OR host one in-person Member Event
- Host a virtual showroom tour or virtual event
- · Host a Student/Emerging Professionals Event

#### **DESIGN MAGAZINE & ONLINE PRESENCE**

- (¼) Page Spotlight in DESIGN (Spring or Fall issue)
- (¼) Page Spotlight in Chapter Directory
- Product Spotlight in (3) monthly Chapter e-newsletters
- Up to (2) eblasts
- Sponsor provided content posted Monthly:
  - o (2) Instagram feed post (photo or reel)
  - o (2) Instagram stories

# PLATINUM SPONSOR \$15,000 EVENTS

- Host (1) in-person evening Chapter Meeting and
   (1) in-person member event
- Opportunity to participate in the Annual CEU Summit
- Host a virtual showroom tour or virtual eent
- Host a Student/Emerging Professionals event
- Supporting Design Award Sponsor

#### **DESIGN MAGAZINE & ONLINE PRESENCE**

- (1/2) page spotlight in DESIGN (Spring or Fall issue)
- (1/2) page spotlight in Chapter Directory
- Product spotlight in (6) monthly chapter e-newsletter
- · Sponsor provided content posted monthly
- Up to (4) eblasts
  - (4) posts static or reel
  - (4) Insagram stories

## **SILVER SPONSOR** \$5,000

#### **EVENTS**

- Host one monthly evening Chapter Meeting OR host one in-person Member Event
- Host a virtual showroom tour or virtual event

#### **DESIGN MAGAZINE & ONLINE PRESENCE**

- Listing in DESIGN
- Listing in Chapter Directory
- · Logo inclusion in the monthly Chapter e-newsletter
- Up to (1) Eblast
- · Sponsor provided content posted Monthly
  - (1) Instagram feed post (photo or reel)
  - (1) Instagram stories

## **SPONSORSHIP** LEVELS



### **AFFILIATE PROGRAM** \$2,500

- Host a Chapter Event (virtual or in-person)
- Listing in DESIGN & Chapter Directory
- Logo inclusion in the monthly Chapter enewsletter
- Sponsor provided content posted annually:
  - (6) Instagram feed post (photo or reel)
  - o (6) Instagram stories

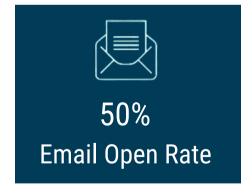
## **A La Carte Options**

- \$500: Eblasts for members
- \$1,000: Eblasts for non-members
- \$2,500: Participating Design Award Sponsor
- \$1000: Joint Event Sponsor
- \$750 Drink Sponsor with acknowledgement
- \$750 Food Sponsor with acknowledgement

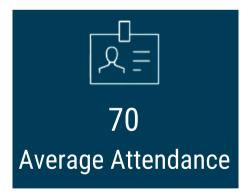












# **QUESTIONS?**

Please contact ASID NY Metro Administrator, Ali Bullis, at 212-641-0018 or administrator@nymetro.asid.org

# 2023 SPONSORSHIP CONTRACT AMERICAN SOCIETY OF INTERIOR



COMPANY NAME	
CONTACT NAME	
ADDRESS	·
CITYSTATE	ZIP
PHONE EMAIL	
SPONSORSHIP LEVEL (12 MONTH DURATION):	THANK YOU FOR
□ DIAMOND \$20,000         □ GOLD \$7,5000           □ PLATINUM \$15,000         □ SILVER \$5,000           □ EMERALD \$10,000         □ AFFILIATE \$2,500	YOUR SUPPORT!
A LA CARTE OPTIONS  PARTICIPATING DESIGN AWARD SPONSOR \$2,500  SPONSORED EBLAST NON MEMBER \$1,000  SPONSORED EBLAST MEMBER \$500	Please mail completed form and check to:  ASID NY Metro ATTN: Ali Bullis 230 Washington Avenue Ext., Suite 101, Albany, NY 12203
<ul> <li>JOINT EVENT SPONSOR \$1,000</li> <li>□ DRINK SPONSOR WITH ACKNOWLEDGEMENT \$750</li> <li>□ FOOD SPONSOR WITH ACKNOWLEDGEMENT \$750</li> </ul>	If you prefer to pay by card, please let us know and we will do our best to accomodate.
ACCEPTANCE OF CONTRACT  Enrollment covers a 12 month period from date of contract. All deliverables at the package level must be fulfilled within 12 months of signature. I agree to the terms and conditions of the ASID NY Metro Sponsorship	

**QUESTIONS?** 

\_\_\_\_\_ DATE\_\_\_\_\_

SIGNATURE \_\_\_\_\_