

2023

Sponsorship
Opportunities

AMERICAN
SOCIETY OF
INTERIOR
DESIGNERS



NEW YORK METRO

WHO WE ARE

The American Society of Interior Designers (ASID) advances the interior design profession and communicates the impact of design on the human experience.

Through our efforts, **ASID NY Metro educates, empowers, and elevates the interior design community** to positively impact all. We collaborate with others to promote the value of interior design, preparing our members to excel in a dynamic and evolving profession.

We offer **career-stage programming** that offers **rich and effective engagement** with our members. ASID NY Metro is always seeking ways to **collaborate and activate** with brands, firms, and practices through Industry Partnerships and Chapter Sponsorships.

An **array of best-in-class offerings** across several categories including but not limited to events, tours, advertorials, social and more. Diamond, Platinum, Gold, Silver, and Affiliate sponsorships are available and are all valid for one year from the date of enrollment. Additional a la carte opportunities are also available.

We welcome you as a sponsor of the ASID NY Metro family!

The ASID NY Metro Chapter educates, empowers, and elevates the interior design community to positively impact all.

SPONSORSHIP LEVELS

	DIAMOND \$20,000	PLATINUM \$15,000	GOLD \$7,500	SILVER \$5,000	AFFILIATE \$2,500
Logo in Monthly Newsletter	X	X	X	X	X
Host a Chapter Meeting(s)*/Member Event(s)**	X	X	X	X	X
Logo on homepage with link to your website	X	X	X	X	
Opportunity to host an event during the Veterans & Virgins High Point Market Tour & Maison Objet Paris Experience.	X	X	X		
Participation in Annual CEU Summit	X	X			
DESIGN Magazine Presence (Semi-Annual Publication)	Full Page Advertisement & Sponsored Content Article in (1) issue	Half Page Advertisement in (1) issue	Quarter Page Advertisement in (1) issue	Listing as Chapter Sponsor	
Annual Member Directory Presence	Full Page Advertisement	Half Page Advertisement	Quarter Page Advertisement	Listing as Chapter Sponsor	
Eblast(s) to Membership	6	4	3	2	
Instagram Presence	6 posts & 6 stories	4 posts & 4 stories	2 posts & 2 stories	1 post & 1 story	
Banner Advertisement in Monthly Newsletter	6 month run	3 month run	1 month run		

**All Chapter meetings will have a Board of Directors meeting immediately before.*

*** Priority given to highest sponsorship level*

SPONSORSHIP LEVELS

A LA CARTE

MEMBER/NON-MEMBER PRICE

EBLAST TO MEMBERSHIP: \$500 / \$1,000

SINGLE EVENT SPONSORSHIP: \$1,000 / \$2,000

Important Details:

- All sponsors must be ASID Industry Partner members, unless purchasing an a la carte offering.
- Membership is an additional cost that is paid to the ASID National office, separately from the NY Metro Chapter Sponsorship Program.
- Sponsorships run from October 1st - September 30th. Any sponsorship purchased after 10/1 will be prorated. Sponsorship benefits will reset on 10/1.
- NY Metro reserves final scheduling and content/event approval rights at the discretion of the Board of Directors.



FACEBOOK
REACH

14,495



INSTAGRAM
REACH

27,360



1,206

Active Members



50%

Email Open Rate



40+ Direct
Engagement

Opportunities Annually



70

Average Attendance

Please contact adminstrator@nymetro.asid.org
with any questions.